

2016 Quill & Scroll Yearbook Excellence Contest



Winners of the Quill and Scroll Yearbook Excellence Contest receive a **National Award Gold Key** and are eligible, as seniors, to apply for scholarships. A complete list of winners will be posted on the Quill and Scroll website. Follow the instructions on page two to complete the entry forms below.

Staffs from Class A and Class B respectively will be considered for the **Blue and Gold Awards**. The Blue and Gold Awards consist of three categories, Comprehensive Writing, Comprehensive Visuals and Staff Excellence. Visit <http://quillandscroll.org/> or e-mail quill-scroll@uiowa.edu for more information.

Postmark deadline is Nov. 1, 2016.

The 2015 Yearbook Excellence PowerPoint CD (Sweepstakes Winners) is available for \$15. Order now with your registration and receive free shipping. **Please send _____ copies of the 2015 Yearbook Excellence CD.**

Mail to: Quill and Scroll Society
School of Journalism and Mass Communication
The University of Iowa
100 Adler Journalism Building, Room E 346
Iowa City, IA 52242-2004

An entry consists of one single-page or two-page spread. There is a **\$5.00** fee per entry, except for Theme Development (Div. 1), which is **\$10.00**. Staffs may submit unlimited entries to all divisions **except Theme Development**, which only accepts one. Entries not accompanied by the school registration form and entry fee will be disqualified without notification. Check the school enrollment category as Class A or B.

- | | | |
|--|--|--|
| <input type="checkbox"/> Theme Development (Div. 1) | <input type="checkbox"/> Advertising (Div. 7) | <input type="checkbox"/> Graphic Design (Div. 13) |
| <input type="checkbox"/> Student Life (Div. 2) | <input type="checkbox"/> Sports Action Photo (Div. 8) | <input type="checkbox"/> Photo Illustration (Div. 14) |
| <input type="checkbox"/> Academics (Div. 3) | <input type="checkbox"/> Academic Photo (Div. 9) | <input type="checkbox"/> Index (Div. 15) |
| <input type="checkbox"/> Clubs or Organizations (Div. 4) | <input type="checkbox"/> Student Photo (Div. 10) | <input type="checkbox"/> Headline Writing & Design (Div. 16) |
| <input type="checkbox"/> Sports (Div. 5) | <input type="checkbox"/> Clubs/Organizations Photo (Div. 11) | <input type="checkbox"/> Caption Writing (Div. 17) |
| <input type="checkbox"/> People (Div. 6) | <input type="checkbox"/> Feature Photo (Div. 12) | <input type="checkbox"/> Personality Profiles (Div. 18) |

Theme Development **1 x \$10** + Number of entries _____ x **\$5** (+ _____ YEC CD x **\$15**) = \$ _____ TOTAL

Adviser (type or print) _____ School _____

City _____ State _____ ZIP Code _____

E-mail address _____ Year and title of yearbook _____

School Enrollment: GRADES 9-12 (Check one) **750 or more : Class A** **749 or less: Class B**

Payment Method: **Check** **School Purchase Order** **Online Credit Card**

2016 STUDENT ENTRY FORM

(Copy and attach this section to each entry. Please print legibly.)

Division No. and Name _____ Year and title of yearbook _____

Student's Name _____ Current Class Status: (circle) So Jr Sr Graduate

Auxiliary Students (If the entry is selected, additional certificates will be available for \$5 each) : _____

Adviser _____ High School _____

High School Address _____

City _____ State _____ ZIP Code _____

Local News Source _____ Local News Source Email _____

(For winner's local news release)

Contributors to or staff members of a student yearbook at any public or private high school are invited to enter the Quill and Scroll Yearbook Excellence Contest. Awards will be presented in each of the 18 divisions of the two enrollment categories.

PLEASE READ INSTRUCTIONS CAREFULLY — RULES HAVE CHANGED!

1. Deadline - Entries must be mailed first class and postmarked no later than Nov. 1, 2016.

2. Entry fee - There is a \$5.00 fee per entry, except for Theme Development (Div. 1), which is \$10.00. Staffs may submit unlimited entries to all divisions except Theme Development, which only accepts one. Entries not accompanied by the school registration form and entry fee will be disqualified without notification.

3. Each entry must have been published in a student yearbook at any time from Jan. 1, 2016 through Nov. 1, 2016. Entrants must have been high school students at time of publication.

4. While we recognize that several individuals may be involved with the production of a spread, only one student should be designated for recognition as the National winner. Auxiliary production staff may be recognized with the purchase of additional certificates.

5. You may submit the actual full pages or printed copies. Note: In the photo divisions, submission of the photographic print (no larger than 8 1/2" x 11") along with the actual page or copy of the page on which the photo appears is preferred, but not required.

6. The student entry form (or a photocopy of it) should be securely taped to the back of the entry in the upper-right corner. Each entry in each division needs a separate entry form filled out and taped to the back of it. Entries improperly identified will be disqualified without notification.

7. Winning entries are automatically eligible for the 2016 Quill and Scroll Sweepstakes Awards. All entries become the property of Quill and Scroll and will not be returned. We reserve the right to use entries in *Quill & Scroll* magazine and online. Only winners will be notified.

DIVISIONS

Division 1 - Theme Development

Only one (1) entry can be submitted. Entry should include cover, end sheets, introduction, division pages and closing. Entry must include the entire actual cover and pages or quality prints. Entries will be judged on overall unity of theme package including theme copy, typography, graphics and color.

Division 2 - Student Life

Spreads from student life sections may be submitted. (Mini-magazine coverage may be included). Entries will be judged on the quality of copy, realistic action photos, informative and interesting headlines, captions, layout and design. Weekly, monthly or other chronological coverage may be submitted.

Division 3 - Academics

Spreads from academics sections may be entered. Entries will be judged on the quality of copy, realistic action photos, informative and interesting headlines, captions, layout and design. Weekly, monthly or other chronological coverage may be submitted.

Division 4 - Clubs or Organizations

Spreads from clubs or organizations sections may be submitted. Entries will be judged on the quality of copy, realistic action photos, well-cropped and composed group photos, informative headlines, captions, ID's, layout and design. Weekly, monthly or other chronological coverage may be submitted.

Division 5 - Sports

Entries from the sports section may be submitted. Entries will be judged on the quality of copy, realistic action photos, informative and interesting headlines and captions, scoreboards, and layout and design. Weekly, monthly or other chronological coverage may be submitted.

Division 6 - People

Spreads with either student, staff or faculty/administration coverage may be submitted. (Mini-magazine coverage may be included.) Entries will be judged on the quality of copy, realistic action photos, informative and interesting headlines and captions, layout and design. Weekly, monthly or other chronological coverage may be submitted.

Division 7 - Advertising

Advertisement spreads may be submitted. Entries will be judged on copy, typography, effective illustrations or photos, well-written headlines, layout and design quality.

Division 8 - Sports Action Photo

Spreads with sports photos may be submitted. Entries will be judged on composition, print quality, interest and effective cropping.

Division 9 - Academic Photo

Entries will be judged on composition, print quality, effective cropping and focus on students in learning/academic situations.

Division 10 - Student Life Photo

Entries will be judged on composition, quality, effective cropping and focus on student life topics.

Division 11 - Clubs or Organizations Photo

Entries will be judged on composition, quality, effective cropping and focus on student club or organization activities.

Division 12 - Feature Photo

Photos in spreads that emphasize the human-interest angle and focus on people in their environment may be submitted. Posed shots and portraits are NOT acceptable. Entries will be judged on composition, quality, effective cropping and interest.

Division 13 - Graphic Design

Spreads may be submitted that embody contemporary use of graphics to enhance the content on the spread. Includes the use of typography, screens, placement, rule lines, logos and other visual elements. Entries will be judged on composition, creativity and interest.

Division 14 - Photo Illustration

Photo illustrations featuring special effects, modifications or manipulations of photographs to tell a story may be submitted. Entries will be judged on composition, quality, effective cropping and interest.

Division 15 - Index

Entries must display creative use of graphics, typography, screens, photographs and/or featurettes to enhance the index presentation.

Division 16 - Headline Writing and Design

Spreads from any section may be submitted that demonstrate excellence in headline writing and design. Entries will be judged on writing mechanics, effective use of typography and visual elements, and interest.

Division 17 - Caption Writing

Spreads from any section may be submitted that demonstrate excellence in caption writing. Entries will be judged on writing mechanics, how well the captions complement photos or visuals, and interest.

Division 18 - Personality Profiles

Spreads from any section that demonstrate excellence in profiling a person in written and visual content may be submitted. Entries will be judged on writing mechanics, visual and design elements, and interest.