**2014 Edward Nell Scholarship Winner**

**Name:** Lauren Kostiuk

**High School:** Eisenhower HS, Shelby Township, MI

**College:** Columbia College-Chicago

As former editor-in-chief of my high school’s newspaper and now college journalism major, by far the most common question I’m asked is: “Isn’t journalism dying? How are you going to get a job?”

This is my answer: Journalism isn’t dying. It’s evolving and journalists need to evolve with it.

After taking three years of rigorous journalism courses, being named the Journalism Education Association’s Michigan’s High School Journalist of the Year, attending three state-wide conventions, and participating in two week-long journalism workshops, I’ve experienced firsthand the enthusiasm that many of my peers across the country still have for the craft of telling stories.

In my junior year, I seized the opportunity to take a step towards the era of social media journalism and established the first-ever Twitter account for my publication as well as the role of social media editor. I realized journalism isn’t just about a monthly paper in students’ hands but a way to inform and interact with the readers.

In my senior year, I ventured to take another risk and established the student-run online news site for my publication. It was definitely challenging at times but I met with my adviser several times over the summer. After weeks of designing and brainstorming schedules, I finally published it, making it the first student-run online news site not only for my high school but for the whole school district.

Journalism has turned into an evolving industry and I’m now part of it. I have the opportunity to tell stories in a new way. I’m the generation that is going to transform journalism. **I’m going to revolutionize it.**